

# Christine Board

www.christineboard.com

christine.a.board@gmail.com

847.436.0581

Web designer/front end developer adept at collaborating across creative- and technical-focused teams, experienced in achieving visual communication solutions, and passionate about both design and code.

## Experience

### Web Designer/User Experience, 2017-2018

#### Benedictine University, Lisle IL

- Managed public-facing website with departmental contributors, including monitoring and compilation of analytics reports for stakeholders, triaging of contributor support and satisfaction issues, and research and development of usability improvement and new feature and proposals
- Worked closely with departmental partners to design and implement microsites meeting their recruitment or service needs, including streamlining of content and communication goals, attention to articulating user journeys and outcomes, and integration with institutional web strategy

### Senior Digital Designer, 2015-2016

#### JAK Graphic Design, Darien IL

- Designed and produced mobile-responsive HTML emails to current web standards, including layout, graphics creation, code, and testing
- Produced animated banner ads in Flash and Google Web Designer, and ensured compliance with both client brand and general web advertising standards

### Web Design Associate, 2010-2015

#### Northwestern University Information Technology, Evanston IL

- Designed and coordinated production of print and web deliverables for departmental clients to meet their communication needs, including multi-pronged marketing campaigns involving mailings, physical and digital signage, standalone websites, and promotional items
- Assumed responsibility for departmental awareness and training in accessible web and technology issues and techniques, developed and enforced guidelines for accessibility of departmental website, and participated in a University-wide accessibility developer advocacy committee
- Managed public-facing departmental website of 500+ pages, including content management system template updates to HTML5, WCAG 2.0 AA compliance, and a responsive mobile-friendly layout

## Skills

- Adobe Creative Suite
- HTML5
- CSS3
- Design & Illustration
- HTML Email Creation
- WCAG 2.0 Web Accessibility
- Responsive Design
- Basic JavaScript/jQuery

## Education

Bachelor of Fine Arts (B.F.A.) in Communication Design/Visual Communications  
Washington University in St. Louis 2009